



## **C&E Marketing Partners with Primex to Provide Smart Home Solutions to the Southeast US**

Langley, B.C. (January 18, 2021) – Primex, a leading producer of Smart Home and Telecommunications solutions, is pleased to announce that C&E Marketing is now representing Primex in the US Southeast in the Integration and Builder channels.

“We are excited to announce this partnership with C&E Marketing. We know their dedicated team will work closely with us to deliver strong smart home expertise and trusted customer support and growth,” says Leo Connell, VP of Marketing and Channel Management at Primex.

Primex delivers a range of Media Panel and connectivity solutions to meet the needs of smart home integrators and contractors. With customers across North America, Primex is recognized as a leading solutions provider with a trusted name. The US Southeast has been identified as a key growth market and partnering with C&E Marketing will help ensure continued growth, support, expertise, and assist in developing a strong customer base.

**C&E Marketing:** C&E Marketing is an industry leading Manufacturers Representative firm covering Florida, the Southeast and Puerto Rico. They specialize in Consumer Electronics Products and cater to the Integration, Retail, Design, Architectural and Building community. With specialists in Residential, Commercial and Mass Merchant channels, the team can assist in all aspects of the supply chain.

**Primex:** Primex provides premium WiFi transparent engineered plastic enclosures for the connected home. They help service providers, builders and integrators manage the transition to broadband and smart home installations with less cost, and greater flexibility and adaptability. For more information visit [www.primex.com](http://www.primex.com).

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